

WWF'S EARTH HOUR LIST

BACKGROUNDER Monday, March 21, 2011

WWF's Earth Hour List: Leading Canadian Cities on Climate Change

"Corporate Knights' Sustainable Cities gives us important information on how our cities are handlina environmental issues. WWF's Earth Hour List helps provide a more focused look at how Canada's most sustainable cities are managing climate change, specifically. While we often look to provincial and federal government bodies for climate change policy, this is an important reminder of the role that cities play in dealing with this pressing issue."

> Toby Heaps, Corporate Knights, President and Editor

Overview

WWF's Climate and Energy team reviewed data from the top 15 cities selected in <u>Corporate Knights' 2011 Most Sustainable Cities in Canada</u> report. By interpreting the indicators related to climate change in this report, WWF developed The Earth Hour List of the top 10 Canadian cities with the strongest records on fighting climate change.

Indicators

WWF based The Earth Hour List on the following indicators in Corporate Knights' report:

- Green space
- Waste diversion
- Air quality
- Greenhouse gas emission reduction
- Household garbage limit
- Municipal greenhouse gas reduction target
- Green and clean tech business opportunities
- Renewable energy
- Green building
- Local food production and access
- Green transportation

Corporate Knights' Sustainable Cities

2011 marked the fifth annual Corporate Knights' Most Sustainable Cities in Canada report. Detailed findings of the report are available here. Methodology information on the report is available here.

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WWF is creating solutions to the most serious conservation challenges facing our planet, helping people thrive with nature.