

"We need leadership at all levels of government to effectively tackle climate change. With determined federal and provincial support, we can do our part to fight global

warming by

sustainable,

livable cities.

WWF applauds

Vancouver for

taking up the

challenge to

fight climate

change and

encourages

Canada to

follow suit."

governments at

all levels across

building

healthy,

the City of

Josh Laughren, WWF Director, Climate and Energy

WWF'S EARTH HOUR LIST

MEDIA RELEASE Monday, March 21, 2011

WWF's Earth Hour List: Cities Taking Action on Climate Change

TORONTO - WWF announces the top 10 Canadian cities leading the battle against climate change. The Earth Hour List, compiled in partnership with Corporate Knights, highlights positive actions being taken by municipalities to fight climate change.

City	Score	Rank
Vancouver	8.1	1st
<u>Toronto</u>	7.2	2nd
Montreal	6.2	3rd
<u>Victoria</u>	5.7	4 th
Saskatoon	5.7	(tie)
<u>Edmonton</u>	5.5	6th
<u>Hamilton</u>	5.5	(tie)
<u>Halifax</u>	5.3	8th
<u>Mississauga</u>	5.3	(tie)
<u>Yellowknife</u>	5	10th

Each city was ranked out of 10 points, based on specific, climate-change related indicators, including: greenhouse gas emission reduction, municipal greenhouse gas reduction targets, renewable energy, green building and green transportation. Details on the ranking process can be found here, quotes from the cities here.

<u>Vancouver</u> is a clear leader, with a score of 8.1 out of 10, with <u>Toronto</u> and <u>Montreal</u> close behind. While these cities are leading the fight against climate change and should provide inspiration to all Canadian municipalities, every city has room for improvement.

Earth Hour is a call for action on climate change and these cities are providing positive examples of municipal programs that help Canadians conserve energy and use it more efficiently.

About WWF's Earth Hour

Join a billion people worldwide and switch off your lights on Saturday, March 26 from 8:30 to 9:30 p.m. Visit <u>EarthHourCanada.org</u> to join the movement. To find out what's happening in your city for Earth Hour, visit our events map.

WWF's Earth Hour is an opportunity for individuals, businesses and communities around the globe to unite in a powerful call to action of hope for a better, healthier planet. In Canada, Sears Canada, Citytv, OMNI Television and the Toronto Star are the national sponsors. In Ontario, Bullfrog Power and Ontario Power Authority are the official sponsors. As lead sponsors for WWF's Earth Hour, these organizations have an incredible ability to engage employees and reach customers and suppliers in spreading our message and encouraging individual action.

Sears Canada is proud to be an Earth Hour sponsor for the third year in row. As one of the largest retailers in Canada, Sears is significantly reducing its impact on the environment and encouraging customers, associates and suppliers to do the same. Learn more at www.sears.ca/earthhour.

"Our goal is to make Vancouver the Greenest City in the world by 2020, and a big part of that is taking an active role in climate leadership. Our targets to reduce Vancouver's greenhouse gas emissions and ecological footprint, as well as improve our energy efficiency and create clean transportation options, are good for both the environment and our economy. Vancouver has become a powerhouse for the clean tech and renewable energy industries and we are seizing the opportunity to create a bright green future for everyone in our City."

Mayor Gregor Robertson City of Vancouver

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WWF is creating solutions to the most serious conservation challenges facing our planet, helping people thrive with nature.